

Electronic Acknowledgement Receipt

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|---|--|
| EFS ID: | 4625508 |
| Application Number: | 09973083 |
| International Application Number: | |
| Confirmation Number: | 5151 |
| Title of Invention: | Internally targeted advertisements using television delivery systems |
| First Named Inventor/Applicant Name: | John S. Hendricks |
| Customer Number: | 56015 |
| Filer: | Eamon J. Wall/Carol Wilson |
| Filer Authorized By: | Eamon J. Wall |
| Attorney Docket Number: | SEDN/5205 |
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| Application Type: | Utility under 35 USC 111(a) |

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| Submitted with Payment | no |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/ Message Digest | Multi Part /.zip | Pages (if appl.) |
|-----------------|----------------------|---------------------------|--|------------------|------------------|
| 1 | | SEDN5205eAmend1_16_09.pdf | 345845 d8e59eb93701f8b0c59c3853269a411e02c41ad8 | yes | 8 |

| | Multipart Description/PDF files in .zip description | | |
|--|---|--------|-----|
| | Document Description | Start | End |
| | Amendment/Req. Reconsideration-After Non-Final Reject | 1 | 1 |
| | Claims | 2 | 3 |
| | Applicant Arguments/Remarks Made in an Amendment | 4 | 8 |
| Warnings: | | | |
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